

# Ray Keilman

Graphic Designer, Front-End Web Developer

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219-689-1982

## SOFTWARE & SKILLS

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Adobe Creative Cloud

HTML5/CSS3/Bootstrap

OSX/Windows

Javascript/JQuery/PHP familiarity

Toon Boom Animate Pro

## Freelance Graphic Design and Web Development

Spring 2009-Current

- Art Director, animator, character designer and co-founder of *Indian Trail Cartoons*.  
[www.indiantrailcartoons.com](http://www.indiantrailcartoons.com)
- Designed *TheAlmostDoctorsChannel.com* and large number of icons, banners, email blasts and page redesigns for *TheDoctorsChannel.com*
- Banner ads and email blasts for clients such as Apple and Chase bank at Cosgrove Associates
- Designed and built complex marketing RFP using HTML/CSS within MS Visual Studio software for Ovation Travel in 2013 and 2014
- Built custom Shopify storefront for Benesse America Science Kits
- Designed original maps of Manhattan retailers and created digital renders of proposed buildings and storefronts for major Manhattan commercial real estate firm
- Directed photoshoot and developed press kit for Ruby & Jenna clothing for their entrance into Manhattan retail market
- Developing *WhateverHappenedTo.Us*, a website that will provide status updates of areas that have been devastated by natural disasters & provide means to help or donate.

## Conde Nast Digital *Graphic & UI Designer*

Fall 2010 - Spring 2011

- Produced Vanity Fair for iPad and iPhone from October 2010 to April 2011 using XML and CSS, featured in Apple iPad commercial
- Assisted in UI/UX development of both the Epicurious iPad/iPhone app update (over 5 million downloads) and Samsung Internet@TV app
- Produced Glamour's first standalone 'pocket-app' for iPad/iPhone

## Spaeth Design *Graphic Designer*

Fall 2008 & Fall 2009

- Led design team in designing and installing Home Depot's 2008 holiday-themed window display at their flagship Manhattan store.
- Heavy use of Illustrator and Photoshop helped our team to bring a child's story to life for Saks world-famous holiday window displays.
- Recreated Macy's iconic Believe-o-Meter and a larger-than-life recreation of a child's Jack-in-the-Box for their Santaland display

## EDUCATION

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Purdue University *B.S. Computer Graphics Technology, 2004*